

Phi Beta Sigma Got Soul Sponsorship Packet



Est 2021

PHI BETA SIGMA FRATERNITY, INC. ROCHESTER ALUMNI CHAPTER IN PARTNERSHIP WITH
THE TUS FOUNDATION PRESENTS

SIGMA *Got Soul* DAY-PARTY



tickets

4-7pm **Downtown Rochester**
Aug 22, 2026

400 East Ave, Rochester NY 14607

SUPPORTING SCHOLARSHIP AND YOUTH ENDEAVORS IN THE ROCHESTER COMMUNITY

The Brothers of the Theta Upsilon Sigma Chapter invites you to a summertime afternoon filled with food, fellowship and most importantly SOUL!

Proceeds benefit the TUS Foundation, our 501c(3) arm supporting our youth endeavors in the Rochester Community.

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Theta Upsilon Sigma Foundation

The Theta Upsilon Sigma Foundation is the philanthropic arm of the Theta Upsilon Sigma Chapter of Phi Beta Sigma Fraternity Inc. Committed to nurturing the leaders of tomorrow, the Foundation operates as a 501(c)(3) organization dedicated to empowering youth through various endeavors, with a particular focus on educational advancement and community engagement.

SCHOLARSHIP

At the heart of our mission lies the unwavering commitment to providing opportunities for young individuals to excel academically and personally. Through our scholarship programs, we strive to alleviate financial barriers and foster a path toward higher education, empowering deserving students to pursue their dreams and reach their full potential.



Cedric E. Walker Scholarship

In March of 2013, we experienced the untimely passing of Brother Cedric Walker. Bro. Walker, a local Rochester High School and College standout in track & field, remained in the area after graduation and taught in the Rochester City School District. Bro. Walker influenced countless youth as one of the founders of Flower City Track Club and eventually became a member of the U.S. Olympic Track Coaching Staff. He tirelessly pushed students beyond society's expectations. This led to scholarships and opportunities that made college and sometimes the Olympic experience a reality for those whose path he crossed. In Honor of Brother Walker's impact to the Rochester community, We commemorated our Scholarship Award in his honor as the Cedric E Walker Memorial Scholarship Award.



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Sigma Beta Club

In addition to our scholarship initiatives, the Theta Upsilon Sigma Foundation proudly supports youth groups such as the Sigma Beta Club, offering a platform for mentorship, leadership development, and service-oriented activities. By nurturing a sense of civic responsibility and instilling values of brotherhood and scholarship, we aim to cultivate the next generation of leaders who will make meaningful contributions to their communities and beyond.



Help Support Our Youth

Donation Level	Sapphire \$5,000	Platinum \$3,500	Gold \$2,000	Silver \$1,000	Bronze \$500	Patron \$200
Speaking opportunity at event	●	●				
Solo Display Graphic at event	●	●	●			
Shared Display Graphic at event				●	●	●
Opportunity to set up promotional material at event	●	●	●	●	●	●
12-month logo placement on website	●	●				
6 month logo placement on website			●	●		
Number of complimentary tickets	6	4	3	2	1	0

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The Brothers of the Theta Upsilon Sigma Chapter would like to humbly thank you for reviewing this packet, and we look forward to your partnership

_____	Sapphire \$5,000	_____	Silver \$1,000
_____	Platinum \$3,500	_____	Bronze \$500
_____	Gold \$2,000	_____	Patron \$200

Company : _____

Contact Person : _____

Address : _____

Phone : _____

Email : _____

**Complete and return this form with your graphics to
foundation@thetaupsilonsigma.org**

Deadline for graphic submissions will be Aug 15th 2026

**Make Checks Payable to
Theta Upsilon Sigma Foundation
PO Box 93143, Rochester, NY 14692**